

ABOUT

Established Graphic Designer - Experience in both print and web design. Developed brand and corporate identities, websites, advertisements, and annual reports for private clients and corporations.

One of a Kind - Known for creativity, flexibility and sense of humor. Former client noted: "TaSin has a keen eye for detail. She takes her background in photography and turns an idea into pure imagery."

CAREER

Communications Manager - Legal Services for Prisoners with Children, Oakland, 2022 - Present
Manage communication department, media liaison, design marketing materials, website management and creation, social media posts, writer, Editor in Chief of monthly AOUON Newspaper.

Freelance Designer - tasindesign.com - Nationwide 2009 - Present
Developed and maintained partnerships with a wide range of clientele. Provided exceptional design and branding services to small-medium sized businesses. Responsible for creating websites, logos, product labels, style guides, annual reports, managing websites, book design, newsletters and other marketing materials.

Clients include: The Oakland Museum of California, SF Bay View Newspaper, Legal Services for Prisoners with Children, African American Museum and Library at Oakland, Raise Financial Advisors, Mindsite News, Bay Area Tuskegee Alumni Club, Silicon Valley African Film Festival, Delightful Foods, Kitchen Table Advisors, 2024 CA Prop 6 campaign, and others.

Design samples can be found at tasindesign.com

Designer/Photographer - Discovery Girls Inc., San Jose 2008-2009
Responsible for designing 60 page magazine and successfully translated subject matter, copy and imagery, into dynamic layouts. Lead photographer during trips around the country. Designed elaborate photo-montages for signature sections and retouched imagery used in magazine.

Web Master/Graphic Designer - New America Media, SF 2004-2008
Collaborated with creative team to design and produce computer generated artwork for marketing and promotional materials. Participated in production of print and promotional items for key clients under direction of Marketing Department. Multi-tasked and thrived in a fast-paced environment while coordinating time-sensitive projects. Responsible for daily uploading of new content onto the web.

TASIN SABIR



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Education: 2000-2004
California College of the Arts,
BFA, Fine Arts Photography

Design: Adobe Creative Suite
Guru with strong knowledge in
color theory, typography,
print & web design.

Tech: WordPress, Adobe
Creative Suite, Lightroom,
Canva, Google Analytics,
Microsoft Office Suite.

Photography/film: SLR camera,
studio lighting, retouching &
post production, storyboarding,
video editing.

Achievements: 2000 CCA
Portfolio Scholarship, 2003 NABJ
Photography Scholarship, 2004
Published book: 100 Families
Art & Social Change, 2005 The
Human Excellence award for Art
and Culture, 2007 Community
Arts and Education Award. 2011
Published book: Madagascar
Made. 2022 Published book: Big
Kids Can. 2023 Published sequel:
Big Kids Can Help Out.

Interests: Hiking, re-learning
Spanish, writing poetry, laughing
with my three sons.

CREATIVE SKILLS